



P R E S S K I T 2 0 2 6

Flower Fairy

Miami floral installations

A five-generation Miami floral family. Large-scale installations, brand activations and ongoing programs, designed and fabricated in our own workshop in Kendall.

M E D I A C O N T A C T

info@myflowerfairy.com

D I R E C T L I N E

+1 (786) 438-8675

S T U D I O

Kendall, Miami FL

ABOUT THE STUDIO

Five generations, one workshop, our own crew.

Flower Fairy has been a Miami florist family for five generations. Today the studio designs and fabricates large-scale floral installations and brand activations from its own workshop in Kendall — suspended and ceiling florals, flower walls and step-and-repeats, entry arches, stage and set florals, table and interior programs, and preserved long-life builds.

Because Flower Fairy owns its fabrication, hardware and install crew, the installation that goes up is the one that was designed. The studio works with restaurants, hotels, concert and festival productions and brand teams across Miami-Dade, Broward and Palm Beach, and travels with its own crew for national activations.

FAST FACTS

FOUNDED

Five generations of Miami florists

STUDIO

Kendall workshop: design, fabrication, install

HEADQUARTERS

12355 SW 129th Ct #9, Miami, FL 33186

SERVICE AREA

Miami-Dade, Broward, Palm Beach; national with our crew

SPECIALTIES

Ceiling florals, flower walls, arches, stage sets, programs

CLIENTS

Restaurants, hotels, festivals, brand teams

PROJECT RANGE

\$2,500 to full-venue builds

LANGUAGES

English and Spanish

ONE - LINE BOILERPLATE

Flower Fairy is a family-run Miami floral studio, five generations deep, building large-scale floral installations and brand activations from its own workshop in Kendall.

SELECTED INSTALLATIONS

Recent work



Rose wall

Flower wall / step-and-repeat

MIAMI



T-Mobile Miami 5G

Brand activation

WYNWOOD, MARCH 2025



Via Emilia 9

Restaurant ceiling installation

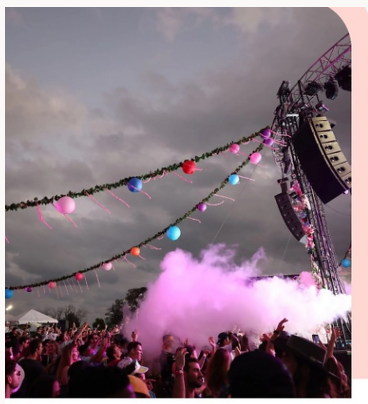
MIAMI



We Belong Here

Festival installation

SOUTH FLORIDA



Main stage

Stage & set florals

MIAMI



Artist booth

Art week booth installation

MIAMI BEACH

Print-resolution files for every image above (2400 px long edge, sRGB JPEG) are available at myflowerfairy.com/press-kit. Credit: Photo courtesy of Flower Fairy.

Four stories we can put on the record.

01 Five generations, one Miami family

A florist family that has worked through every version of this city and still fabricates by hand — from a corner flower shop to Art Basel ceilings.

02 What it takes to build in-house

Most large-scale florals in Miami are outsourced to sub-contracted labour. We own the workshop, the hardware and the crew, and can show the difference on site.

03 The overnight economy of Miami event season

Basel, Race Week, Swim Week: crews installing between midnight and service, inside load-in windows set by stadiums and convention centres.

04 Flowers that have to survive Miami

Heat, humidity, open kitchens, wind off the bay and stage lighting — the mechanics behind an installation that still looks right on day fourteen.

“We own the workshop, the hardware and the crew.”

A T T R I B U T A B L E T O T H E S T U D I O

What we build, and what it costs

Flower wall rental

\$2,500 – \$4,500

Modular armature, re-dressed per event, delivery and install included.

Restaurant & hotel install

\$4,500 – \$9,000

Suspended ceilings, entries and bar builds, installed overnight.

Brand activation

\$6,000 – \$18,000

Palette-matched fabrication, credentialed crew, load-in and strike.

Festival & stage

\$12,000 +

Wind-aware mechanics at production scale, multi-day builds.

Ongoing floral program

from \$850 / week

Weekly refresh across a venue, on a fixed design system.

IMAGE USAGE TERMS

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MEDIA CONTACT

We answer on deadline.

One person handles press, and it is the same person who runs the studio floor. Same-day response on filing deadlines, and we can usually get a photographer into an install if you tell us the window.

E M A I L

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L A N G U A G E S

English and Spanish

